

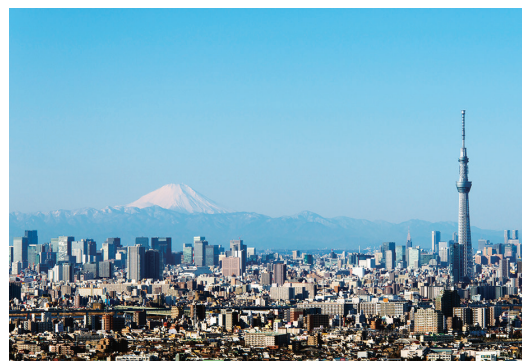
# AOSDAC 2015

**Second Circular** May 29th, 2015

The 10<sup>th</sup> Asia Oceania Soap and Detergent Association Conference

**October 16th, 2015**  
**Tokyo, Japan**

“Sustainable Growth in Asia and Oceania”



It is our pleasure to cordially invite you to “The 10th Asia Oceania Soap and Detergent Association Conference (AOSDAC 2015)” to be held in the center of Tokyo on October 16th, 2015.

AOSDAC is a conference of industry associations engaged in production and sale of soap and detergent in Asia and Oceania. AOSDAC shall serve to promote information sharing and exchange among the associations, contributing to consumer’s prosperity and development of the industry through improvement in the cleanliness and sanitation for both consumers and the environment in the

region. Participants shall have periodic information exchange including but not limited to the latest technological trends in soap and detergent, regulatory systems for commercializing soap and detergent products in Asia and Oceania market countries of area.

JSDA is pleased to host the 10th anniversary AOSDAC. We look forward to seeing you in Tokyo.

Best regards,  
Hitomi Takeshita  
Chair of the AOSDAC 2015

## Organizations

### AOSDAC members

- Advocate for the Consumer, Cosmetic, Hygiene, and Specialty Products Industry (ACCORD, Australasia)
- China Cleaning Industry Association (CCIA)
- Indian Home and Personal Care Industry Association (IHPCIA)
- Indonesian Soap and Detergent Association (ISDA)
- Malaysia Soap and Detergent Association (MSDA)
- Philippine Soap and Detergent Association (PSDA)
- Taiwan Soap and Detergent Association (TSDA)
- Thai Soap and Detergents Manufacturers Association (TSDMA)
- Japan Soap and Detergent Association (JSDA)

### Invited organizations

- The International Association for Soaps, Detergents and Maintenance Products (A.I.S.E.)
- American Cleaning Institute (ACI)
- Canadian Consumer Specialty Products Association (CCSPA)

## Invited Speakers

- **Ernie Rosenberg** President and CEO of ACI, the American Cleaning Institute  
*“Subject: TBD”*
- **Susanne Zänker** Director General of A.I.S.E., the International Association for Soaps, Detergents and Maintenance Products  
*“Subject: TBD”*
- **Bronwyn Capanna** Executive Director of Accord Australasia  
*“APEC Chemical Dialogue – Opportunities for the soap and detergents industry”*
- **Zhang Lei** CCIA, China Cleaning Industry Association  
*“Status and trends of Chinese detergent supervision and regulation”*

## Key Note Speaker

- **Michitaka Sawada**  
President of JSDA, Japan Soap and Detergent Association

## Venue

### IINO Hall and Conference Center,

IINO hall on IINO building 4th Floor, 2-1-1  
Uchisaiwai-cho, Chiyoda-ku, Tokyo, Japan 100-0011  
<https://www.iino.co.jp/hall/pdf/accessmap.pdf>  
TEL +81-3-3506-3251

### Access

Access to 5 stations connecting to 12 rail lines

#### [Accessible Lines]

- Kasumigaseki Station Exit C4 (direct access) Tokyo Metro: Hibiya, and Chiyoda Lines
- Kasumigaseki Station Exit B2 (5-minute walk) Tokyo Metro: Marunouchi Lines
- Toranomom Station Exit 9 (3-minute walk) Tokyo Metro: Ginza Line
- Sakuradamon Station Exit 5 (10-minute walk) Tokyo Metro: Yurakucho Line
- Shimbashi Station (10-minute walk) JR: Yamanote, Keihin-Tohoku, Tokaido, Yokosuka Lines; Toei Subway: Asakusa Line; Yurikamome
- Uchisaiwaicho Station Exit A7 (3-minute walk) Toei Subway: Mita Line



## Time Schedule

### At IINO Hall on 4th Floor

8:00 – 9:00	Registration
9:00 – 9:10	Opening
9:10 – 9:30	Congratulatory address ... TBD
9:30 – 12:30	Industry overview (AOSDAC members)
12:30 – 14:00	Lunch Break
14:00 – 14:30	Key note speech (Michitaka Sawada, President of JSDA, Japan Soap and Detergent Association)
14:30 – 15:00	Invited speech <i>Subject: TBD</i> (Ernie Rosenberg, ACI)
15:00 – 15:30	Invited speech <i>Subject: TBD</i> (Susanne Zänker, A.I.S.E.)
15:30 – 16:00	Break
16:00 – 16:20	Invited speech <i>APEC Chemical Dialogue – Opportunities for the soap and detergents industry</i> (Bronwyn Capanna, ACCORD)
16:20 – 16:40	Invited speech <i>Status and trends of Chinese detergent supervision and regulation</i> (Zhang Lei, CCIA)
16:40 – 17:40	Key JSDA activities
18:00 – 20:00	Reception

## Contact

### JSDA office

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e-mail [aosdac2015@jsda.org](mailto:aosdac2015@jsda.org)  
For latest information <http://jsda.org/e/>

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## Registration

### Conference / Reception Fee

Description	Fee
Conference only	JPY 12,000
Incl. reception	JPY 20,000

### Registration

- 1) Download an application form from the website below  
<http://jsda.org/e/>
- 2) After filling out the form, e-mail it to  
[aosdac2015@jsda.org](mailto:aosdac2015@jsda.org)

### Payment

Payment can be made at the reception desk on the day of the AOSDAC conference, October 16th, in Japanese yen or by bank transfer using the following details.

### BANK TRANSFER

Remit to: JAPAN SOAP AND DETERGENT ASSOCIATION  
Bank account:  
No.022-1918767, YAESUDORI BRANCH,  
THE BANK OF TOKYO-MITSUBISHI UFJ,LTD.  
SWIFT code: BOTKJPJT  
Reference: 10th AOSDAC + Your Complete Name

## Accommodation

On behalf of JSDA, a travel agency is reserving 2 hotels with a special price from October 13th through 17th, 2015. If you would like to reserve a hotel via the agency, please fill out the form which is same as the registration form above.